

2015 Sponsorship Opportunities



GCUC CANADA

2015 GLOBAL COWORKING UNCONFERENCE CONFERENCE

So what's an 'Unconference' anyway?

We call it the **Global Coworking Unconference Conference (GCUC)** and pronounce it 'juicy', because that's exactly what it is: a big juicy wave of coworking awesomeness, and it's changing the future of work as we know it.

What began as a simple coworking meetup during SXSW in Austin, Texas has expanded over the past 5 years to become a world-class conference experience, produced by teams of local organizers in the USA, Australia and now Canada. Previous GCUC events have been hosted in Austin, TX, Kansas City, MO, Berkeley, CA and Sydney, Australia.

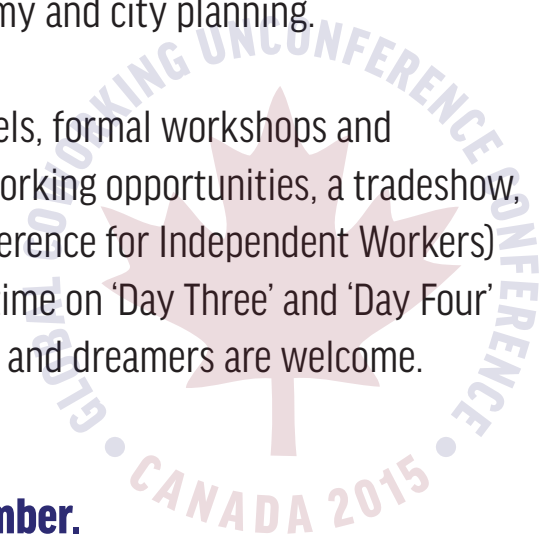
The inaugural GCUC Canada will be held September 16th to 18th in Toronto, Ontario, Canada.

Industry leaders and talented delegates will join forces in one of the most diverse cities in the world to share best practices and shape the new work landscape. Speakers, panellists and performers will explore the complex nature of the independent workforce, self-employment, shared workspace, community building, the sharing economy and our rapidly expanding industry. Our conversations typically begin around themes of coworking and collaboration, yet each year while gathered together we ride a powerful wave of accelerated serendipity and collectively explore workplace design, technology, accessibility, cultural and economic development, real estate, property management, the sharing economy and city planning.

The 2015 GCUC Canada program includes a traditional conference track with keynotes, panels, formal workshops and case studies in addition to a full day of peer-to-peer Unconference sessions alongside networking opportunities, a tradeshow, performances and tours. GCUC Canada is also partnering with IndieCon Toronto (An Unconference for Independent Workers) and will welcome coworking members to join the GCUC fun and to participate for the first time on 'Day Three' and 'Day Four' (September 18th and 19th). Founders, funders, members, lovers, builders, leaders, students and dreamers are welcome.

Make connections. Make memories. Make history.

Join us for the Global Coworking Unconference Conference in Toronto this September.



TORONTO PROGRAM HIGHLIGHTS



September 16th / DAY ONE: Traditional Conference

Keynotes by Tonya Surman (CSI) & Alex Hillman (Indy Hall)
Canadian industry trends & global coworking survey results
Panel Discussion: Coworking Coast to Coast
Networking Breakfast & Cocktail Reception

September 17th / DAY TWO: Unconference Sessions

Tradeshow Exhibition - Vendors & Sponsors
25 unique peer-to-peer Unconference sessions
Live Performance & Cocktail Reception
Group dinners & GCUC Canada Party



September 18th / DAY THREE: Workshops and Tours

GCUC Canada & IndieCon attendees meet
Expert series - design your own workshop track
Tour 20 of Toronto's best collaborative spaces
Happy Hour networking & farewell event

September 19th / DAY FOUR: IndieCon Toronto

An Unconference for Independent Workers
3 Speakers & 25 unique Unconference sessions
Indie Gallery Showcase & EPIC Art Party at 99 Sudbury
Closing party for GCUC Canada & IndieCon

Who will attend GCUC Canada?

WE'VE GOT ALL THE JUICY DETAILS

We welcome all those involved with or interested in;

Collaboration, business development, incubation, acceleration, coworking, community building, economic development, self-employment, the sharing economy, shared workspace, real estate, social innovation, startups, city planning, the independent & remote workforce, workplace design, architecture, accessibility and sustainability.

If your organization is interested in connecting with a global audience of entrepreneurs, early adopters and thought leaders - GCUC Canada is the place to be this September. This talented and diverse crowd has an impressive reach.

Many attendees run multiple ventures and a variety of projects, influencing an extended network of clients, members, freelancers, remote and independent workers in all industries. This targeted reach is enhanced by the existing relationships these delegates have with their community leaders, neighbourhood initiatives and local politicians.

We expect to have 300 passionate people from across Canada and around the globe joining us in Toronto this fall.

At GCUC Canada we are shaping the future of work. Let us help you make connections, make memories and make history.



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MAIN SQUEEZE \$15,000

Company logo on event collateral and signage
Company logo (linked) on canada.gcuc.co sponsor page
Full-page advertisement in the GCUC program

Tradeshow space on Day Two, Premium Placement (20x10)
10 tickets to GCUC Canada 2015

4 sponsored content blog posts per calendar year
30 twitter mentions per calendar year
8 facebook posts per calendar year
Opportunity to submit promotional items for swag bags

Available Activations:

CoPass Camp Sponsor

Lunch Sponsor

VIP Dinner Sponsor

Reception Sponsor

WiFi Sponsor

FRESH PRESSED \$10,000

Company logo on event collateral and signage
Company logo (linked) on canada.gcuc.co sponsor page
Half-page advertisement in the GCUC program

Tradeshow space on Day Two, Premium Placement (10x10)
8 tickets to GCUC Canada 2015

3 sponsored content blog posts per calendar year
25 twitter mentions per calendar year
6 facebook posts per calendar year
Opportunity to submit promotional items for swag bags

Available Activations:

Breakfast Sponsor

Juice Bar Sponsor

Happy Hour Sponsor

Workshops Sponsor

Tour Bus Sponsor



2015 Sponsorship Opportunities

PURE EXTRACT \$5,000

Company logo on event collateral and signage
Company logo (linked) on canada.gcuc.co sponsor page
Quarter-page advertisement in the GCUC program

Tradeshow space on Day Two (10x10)
4 tickets to GCUC Canada 2015

2 sponsored content blog posts per calendar year
20 twitter mentions per calendar year
4 facebook posts per calendar year

Opportunity to submit promotional items for swag bags

Available Activations:

Snacks

Charging Stations

Live Music Performances

Photo booth & Artwork

LOCAL & ORGANIC \$2,500

In kind product, service or location promotion
Company logo (linked) on canada.gcuc.co sponsor page
Company logo in the GCUC program

Tradeshow table on Day Two (5x10)
2 tickets to GCUC Canada 2015

1 sponsored content blog post
10 twitter mentions per calendar year
2 facebook posts per calendar year

Opportunity to submit promotional items for swag bags

ORGANIZING PARTNERS

MEDIA PARTNERS

COWORKING PARTNERS

For more information please contact

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